

HEATHER M. FLETCHER

EDUCATION

The University of Georgia, Athens, Georgia

Master of Arts, Latin American Literature, May 2011

Thesis: "La potencia literaria: una perspectiva de dos experimentaciones digitales del *Findelmundo.com.ar*"

Bachelor of Arts, Spanish, May 2009

Bachelor of Arts, Journalism, December 2005

_Major in Magazines, with an emphasis in photojournalism

_Minor in Philosophy

La Universidad de Belgrano, Buenos Aires, Argentina

Transient student, July 2007

_Intensive study abroad course in intermediate Spanish grammar

The University of Florida, Berlin, Germany

Transient student, May 2005

_Study abroad course in Berlin, Germany covering documentary photojournalism

PUBLICATIONS

"Literatura Cibercreativa: ¿qué lugar tendrán los tecnotextos en el futuro de las Humanidades? (El caso de Gustavo Romano y su proyecto de poesía IP)". *Arizona Journal for Hispanic Cultural Studies*. 14 (2010).

CONFERENCES

Digital poetry and poetics: Definitions and Explorations served as panel secretary at the 82nd Annual South Atlantic Modern Language Association (SAML A) Conference in Atlanta, Georgia, November 4th, 5th & 6th, 2011.

"Literatura Cibercreativa: ¿qué lugar tendrán los tecnotextos en el futuro de las Humanidades?" presented at the 82nd Annual South Atlantic Modern Language Association (SAML A) Conference in Atlanta, Georgia, November 5th, 6th & 7th, 2010.

"Comunidades virtualizadas: la red como el espacio definitivo para la narrativa global" presented at the VII Annual UCLA Department of Spanish and Portuguese Graduate Student Conference in Los Angeles, California, April 29th & 30th, 2010.

COURSES TAUGHT

Secondary Education:

- Spanish 1/Adv. Spanish 1, Spanish 2/Adv. Spanish 2, Spanish 3/Adv. Spanish 3. Cedar Shoals High School. *Fall 2012 — Spring 2016*.

Post-Secondary Education:

- SPAN 1001: Introductory Spanish grammar. University of Georgia. *Fall 2010*.
- SPAN 1002: Introductory Spanish grammar. University of Georgia. *Spring 2011*.
- SPAN 1001: Introductory Spanish grammar. University of Georgia. *Fall 2025*.
- SPAN 2001: Intermediate Spanish grammar. University of Georgia. *Spring 2026. Fall 2026*.

LANGUAGE PROFICIENCIES

English — native speaker

Spanish — near native speaker

French, Italian, Portuguese — elementary knowledge

EXPERIENCE

University of Georgia, Athens, Georgia

Spanish Instructor, August 2025—present

—Preparation and instruction of Spanish grammar courses.

H.M. Fletcher Real Estate, Athens, Georgia

Real Estate Broker, January 2022—present

Member of Athens Board of REALTORS®

—Owning and operating a real estate brokerage firm

—Lead generating for home sales and purchases

—Marketing and advertising home listings for clients

—Overseeing a licensed administrative assistant who assists with contract to close responsibilities as well as other client facing activities

Keller Williams Greater Athens Realty, Watkinsville, Georgia

Real Estate Salesperson, May 2016—December 2021

Member of Athens Board of REALTORS®

—Lead generating for home sales and purchases

—Marketing and advertising home listings for clients

—Attending Continuing Education courses as required by Georgia Real Estate Commission

—Participating in the KWGA Diversity, Equity, and Inclusion Committee where we:

➤ Offer discussion groups and book clubs with a focus on understanding other communities/cultures, plan and organize continuing education training on diversity and inclusion, advocate for fair housing in real estate, provide community outreach in the areas of housing and lending education to the broader community.

Cedar Shoals High School, Athens, Georgia

Spanish Teacher, August 2012—August 2016

Derrick Maxwell, Principal

—Preparing weekly lesson plans for and instructing six classes per year

—Sponsoring the school's Interact Club where I worked closely with students, teachers, and the community

—Participating on the following committees:

➤ Technology - Collaborating with colleagues on school-wide technology implementation, planning strategies for instructional technology use, leading cohorts for school-wide professional development.

➤ Literacy - Collaborating with administrators and colleagues on strategies for improving literacy in all content areas as well as proper administration of the Scholastic Reading Inventory in order to collect lexile scores for all students.

➤ Positive Behavior Incentive Strategies - Collaborating with administrators and colleagues on proactive ways to manage student behavior so as to avoid resorting to punitive measures for all infractions.

George's Lowcountry Table, Athens, Georgia

General Manager, June 2011—June 2012

Reggie Di Sante, Owner

—Providing a pleasant dining experience for clientele while also creating a positive work environment.

—Monitoring bar costs, tracking inventory, and keeping weekly orders within the allotted budget.

—Performing BOH duties such as inventory, ordering, and prep work whenever necessary.

—Responsible for hiring and scheduling front of the house staff.

—Promoting the company through face-to-face marketing within the Athens community.

University of Georgia, Athens, Georgia

Graduate Teaching Assistant, August 2010—May 2011

Teresa Pérez-Gamboa, Language Supervisor

—Teaching two beginning level Spanish courses per semester while completing Master's Level course work.

Children First, Inc., Athens, Georgia

Transportation Supervisor/Translator, June 2010—August 2010

Christian Orobello, Director

—Providing transportation for children to and from their supervised visitation; also, translating legal documents from English to Spanish.

Harry Bissett's Bayou Grill, Athens, Georgia

Bartender, August 2006—July 2009

James White, Owner

—Performing various customer service activities including, but not limited to, managing the bar area and waiting tables

Outback Steakhouse, Inc., Athens, Georgia
Server/Bartender, November 2000—October 2006
Key Employee, June 2004—July 2006
Brandon Blanchard, Proprietor
—Performing customer relations while acting as staff supervisor.

LEADERSHIP & VOLUNTEER WORK

Clarke County School District Board of Education

Commissioner for District 5

—My term will begin on January 1, 2027

Books for Keeps

Literacy Mentor August 2023 - present

—Weekly visits with student at Stroud Elementary School to read aloud and practice reading skills

Cedar Shoals High School Local School Governance Team

Secretary 2021-2024

—Ensuring that complete minutes were taken for each meeting and provided to the local school district in a timely fashion

—Participating in discussions regarding the school improvement plan and College and Career Ready Performance Index (CCRPI) scores as well as awarding \$30,000 in innovation fund grants each year

At-Large Member 2020

—Participating in discussions regarding the school improvement plan and College and Career Ready Performance Index (CCRPI) scores as well as awarding \$30,000 in innovation fund grants each year

Cedar Shoals High School Career Ready Program

Co-Chair 2022-2024

—Collaborating with a team to design a program for high school students to engage in Work Based Learning pathways and provide alternate post-secondary options to that of attending a four-year university.

—Scheduling and leading monthly, then quarterly meetings to ensure implementation and continuity of the program.

Women's Council of REALTORS® Georgia

Local President Athens Network 2023

—Presiding over board meetings and coordinating with officers to ensure the network remained in compliance with state requirements.

—Conducting network meetings and industry events for local members

—Collaborating with other local presidents to plan and organize events for state and national conferences

—Maintaining relationships with strategic partner donors to the organization

President Elect Athens Network 2022

—Building relationships with strategic partner donors to the organization

—Developing leaders and overseeing officer applications for the 2023 board

—Revising and updating the local network's standing rules to ensure compliance with state and national requirements

Event Director 2020-2021

—Planning and coordinating local events for members and other industry professionals

Athens-Clarke County Historic Preservation Commission

Chair 2022-2024

—Presiding over monthly meetings and guiding discussion regarding applications to the commission for renovations, modifications, and new construction in local historic districts.

Vice-Chair 2020-2022

—Assisting the Chair in presiding over monthly meetings as needed. Participating in discussion and making binding decisions regarding applications to the commission for renovations, modifications, and new construction in local historic districts.

Commissioner 2018-2022

—Participating in discussion and making binding decisions regarding applications to the commission for renovations, modifications, and new construction in local historic districts.